

**FOR IMMEDIATE RELEASE**

Media Contact: Mollie Mraz

Email: [molliemraz@icomamerica.com](mailto:molliemraz@icomamerica.com)



## Discover Boating™ at the Miami International Boat Show

**KIRKLAND, Wash. (February 2022)** – This Presidents’ Day weekend from February 16<sup>th</sup> through 20<sup>th</sup>, find Icom at the Discover Boating™ Miami International Boat Show. Located at the newly-renovated Miami Beach Convention Center and Pride Park, and on the water at Sea Isle Marina, One Herald Plaza, Museum Park Marina, and IGY Yacht Haven Grande at Island Gardens. Icom will be inside the MBCC at Booths MB3314 and MB3316, with the latest marine radios, including our newest VHF marine transceiver, the M510 fixed mount. With the M510 onboard, conveniently command and control wirelessly, all from your smart device.

Icom’s M510 VHF transceiver is designed to bring communication to life, and the sleek, black design with full-color screen are a perfect match for today’s modern glass helms. This radio is a powerhouse formidable enough for the commercial market yet refined for the recreational boater. At almost half the depth of the M506, installation options are wide open. The 3.5-inch LCD color display provides a wide viewing angle for supreme readability, even in low light with night mode. Front and back connection ports allow an additional wired station using a COMMANDMIC™. Further, connect up to three smart devices using the free RS-M500 iOS®/Android™ app. Add the optional CT-M500 interface box to gain NMEA2000™ connectivity and a two-way hailer/PA function.

Last year, the National Marine Manufacturers Association (NMMA) and Informa announced a partnership uniting the Miami International Boat Show, Miami Yacht Show, and Superyacht Miami under the Miami International Boat Show brand and creating the largest boat and yacht event in the world.



AIR. LAND. SEA.

Inside the Miami Beach Convention Center, attendees will find boats up to 49 feet, engine manufacturers, marine accessories, electronics, and retail pavilions. Just outside, in Pride Park, the Progressive Boat Show Experience has a collection of experiential boating lifestyle activities, entertainment, innovative cuisine, educational seminars, and a marine accessory pavilion.

“For 80 years, the Miami International Boat Show has served as the recreational boating industry’s flagship event and a prized platform to showcase world-class products and innovations to nearly 100,000 people across the globe. With NMMA’s new partnership with Informa Markets, together, we will take the show to the next level and deliver an unforgettable experience for our members, attendees, exhibitors, and the local community for decades to come,” said Frank Hugelmeyer, NMMA president, about this year’s show.

See show [website](#) for more events and additional information.

Icom is known worldwide for manufacturing the most impressive marine radios – handheld or fixed mount. And in a world where technology is ever-evolving, Icom continues to stand the test of time with leading-edge forward-thinking. Because of this, boaters the world over choose Icom for their legendary durability, quality, dependability, and ease of use.

## **BRING IT ON.**

To learn more about Icom’s Marine products, please visit us [online](#). Make sure to Follow Us on [Twitter](#) or Like Us on [Facebook](#) for show information.

### **About Icom America**

Icom Incorporated is a wireless communications equipment manufacturing company located in Osaka, Japan. Since Icom’s establishment in 1954, Icom has had a long record as a trusted manufacturer of land mobile radios, marine radios, navigation products, aviation radios, communications receivers, and amateur radios. Icom is recognized as a reliable two-way radio global brand name around the world with a reputation for rugged, high-quality products. Icom radios are used by many professional organizations worldwide including military/police forces, local governments, utilities, transportation/airports, security firms, and many other users. Icom is taking this deep knowledge of radio technology and expanding to a new genre of professional radio in the satellite communication field. More information can be found at <https://www.icomamerica.com>

###

*©2022 Icom America Inc. The Icom logo is a registered trademark of Icom Inc. #13347*